



Public Disclosure of Student Achievement

Institution Name: William Carey University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2023-2024

Date Report Posted: January 27, 2025

PROGRAM	MEASURE	TARGET	RESULT
Business Administration**	Persistence	50%	65.9%
Business Administration, Accounting Concentration	Persistence	50%	70.0%
Business Administration, Computer Information Systems Concentration	Persistence	50%	*
Business Administration, Finance Concentration	Persistence	50%	62.5%
Business Administration, International Business	Persistence	50%	58.3%
Business Administration, Management/Marketing Concentration	Persistence	50%	68.1%
Business Administration, Workforce Training and Management Concentration	Persistence	50%	*
Cross Cultural Business Management	Persistence	50%	75.0%
Master of Business Administration	Persistence	50%	30.8%

*Results not reported for concentration areas with enrollments less than 10. See the overall results reported for all Business Administration majors.

** Results for all Business Administration majors including all concentrations.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Persistence	Percentage of students not earning a degree who were enrolled in Fall 2023 and also enrolled in Fall 2024. This measure is calculated using the following formula: $\frac{\text{The number of students enrolled in the program in both the Fall 2023 and Fall 2024 trimesters}}{[(\text{The number of students enrolled in Fall 2023}) - (\text{The number of students who earned a degree in the 2023-2024 academic year})]}$