

Public Disclosure of Student Achievement

Institution Name: William Carey University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2024-2025

Date Report Posted: January 29, 2026

PROGRAM	MEASURE	TARGET	RESULT
Business Administration**	Retention Rate	50%	66.1%
Business Administration, Accounting Concentration	Retention Rate	50%	60.0%
Business Administration, Computer Information Systems Concentration	Retention Rate	50%	72.7%
Business Administration, Finance Concentration	Retention Rate	50%	88.2%
Business Administration, International Business Concentration	Retention Rate	50%	71.4%
Business Administration, Management/Marketing Concentration	Retention Rate	50%	60.0%
Business Administration, Workforce Training and Management Concentration	Retention Rate	50%	*
Cross Cultural Business Management	Retention Rate	50%	66.7%
Master of Business Administration	Retention Rate	50%	58.3%

*Results not reported for concentration areas with enrollments less than 10. See the overall results reported for all Business Administration majors.

** Results for all Business Administration majors including all concentrations.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Retention Rate measures the percentage of students who continued enrollment from one fall term to the next, excluding those who successfully completed their degree. This measure is calculated using the following formula": [The number of students enrolled in the program in both the Fall 2024 and Fall 2025 terms] / [(The number of students enrolled in Fall 2024) - (The number of students who earned a degree in the 2024-2025 academic year)] Looking forward to hearing your thoughts