

## Public Disclosure of Student Achievement

**Institution Name:** William Carey University

**Business Unit(s) included in this report:** School of Business

**Academic Period Covered:** 2024-2025

**Date Report Posted:** January 30, 2026

PROGRAM	MEASURE	TARGET	RESULT
Business Administration**	Persistence	50%	66.1%
Business Administration, Accounting Concentration	Persistence	50%	60.0%
Business Administration, Computer Information Systems Concentration	Persistence	50%	72.7%
Business Administration, Finance Concentration	Persistence	50%	88.2%
Business Administration, International Business Concentration	Persistence	50%	71.4%
Business Administration, Management/Marketing Concentration	Persistence	50%	60.0%
Business Administration, Workforce Training and Management Concentration	Persistence	50%	*
Cross Cultural Business Management	Persistence	50%	66.7%
Master of Business Administration	Persistence	50%	58.3%

\*Results not reported for concentration areas with enrollments less than 10. See the overall results reported for all Business Administration majors.

\*\* Results for all Business Administration majors including all concentrations.

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
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Persistence	Percentage of students not earning a degree who were enrolled in Fall 2024 and also enrolled in Fall 2025. This measure is calculated using the following formula: [The number of students enrolled in the program in both the Fall 2024 and Fall 2025 trimesters]/[(The number of students enrolled in Fall 2024) - (The number of students who earned a degree in the 2024-2025 academic year)]
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