

WILLIAM CAREY UNIVERSITY

INSTITUTIONAL PLAN, 2024-2025

Mission Statement

William Carey University provides a quality education challenging students to excel in scholarship, leadership, and service in a caring community rooted in Christian values and its Baptist namesake.

| GOAL 1 | GOAL 2 | GOAL 3 | GOAL 4 | GOAL 5 | GOAL 6 |
|--|--|---|--|---|---|
| Provide academic programs to promote student learning | Promote Christian development and social responsibility | Serve Baptist churches, associations, and conventions | Provide an environment that supports student learning | Strengthen organizational and operational effectiveness | Strengthen financial resources |
| STRATEGIES | STRATEGIES | STRATEGIES | STRATEGIES | STRATEGIES | STRATEGIES |
| 1.1 Utilize the assessment of student learning to improve academic programs | 2.1 Provide Christian mission opportunities | 3.1 Provide information, materials, and other resources for the benefit of Baptist ministers and entities | 4.1 Enhance campus security and safety | 5.1 Maintain accountability in University finances | 6.1 Conduct the annual giving campaign |
| 1.2 Provide qualified faculty by maintaining hiring standards and professional development | 2.2 Provide service opportunities | 3.2 Provide learning opportunities for Baptist ministers | 4.2 Improve University facilities | 5.2 Continually improve and revise the organizational structure as needed | 6.2 Increase the University endowment |
| 1.3 Provide and facilitate the use of instructional technology and learning resources in the library and across the University | 2.3 Provide opportunities for Christian growth | 3.3 Prepare future church and denominational leaders | 4.3 Enhance recreational and residential education programs | 5.3 Document Institutional Effectiveness programs annually | 6.3 Seek external funding, including grants, for scholarships and for the continued development of the University |
| 1.4 Utilize the Center for the Study of the Life and Work of William Carey to promote student learning | 2.4 Provide leadership development opportunities | | 4.4 Promote student organizations | | 6.4 Maintain and grow unrestricted net assets sufficient to achieve the University mission |
| 1.5 Identify and implement new academic programs that support the mission of the University | | | 4.5 Utilize the Student Success Center to promote student learning | | |
| 1.6 Promote research, including undergraduate and graduate students | | | | | |

