Strengthen ties with Baptist churches, associations, and conventions

The university will maintain its ties to churches, associations, and conventions by providing learning opportunities for ministers and laymen to increase their knowledge of Christ and His Word. The Holloway Bivocational Center will expand its services to bivocational ministers in area churches. The Carey Pulpit will be published in an online version and limited hard copy editions. Carey Day will continue as a means of providing students the opportunity for witness and to strengthen the ties between the churches of selected associations and the university. We will continue to have a presence at the annual meetings of the Mississippi Baptist Convention and the Southern Baptist Convention. We will seek to expand our presence to other gatherings, such as the Cooperative Baptist Fellowship. We will host camps and conferences as resources allow.

Provide an environment that supports student learning

The university will continue to enhance the physical environment through the addition of needed academic, residential, recreational, and support facilities, according to the annual capital program of the university. The trustee-approved plan for purchase of properties outside the Hattiesburg campus perimeter will be given priority. Facilities at the Tradition campus, and other locations, will be added as needed to support present programs and to accommodate future growth. Attention will be given to appropriate sustainability features throughout all locations, and the university will continue to emphasize the aesthetics of all properties.

Strengthen financial resources

We will increase the corpus of the university endowment through the annual fund and other appeals. We will give priority to increasing the general scholarship endowment in order to fully fund athletic, music, theatre, art, CRV and academic scholarships. We will seek funding for new scholarships, such as teacher education, College of Osteopathic Medicine, service and missions. We will increase the number of endowed chairs and professorships and faculty development endowment. We will seek to establish an endowment to promote research among our faculty and students.
**William Carey University**

**STRATEGIC PLAN**

**Vision**
William Carey University is a community of learners which seeks to blend faith and learning with living. Within this unique nurturing and challenging environment students prepare to fulfill their diverse callings in the larger global community.

**Mission Statement**
“As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.”

**The Carey Creed**
“Expect great things from God; attempt great things for God.”

**The Carey Culture**
The Carey culture is embodied in the vision, mission statement, and core values. The Carey student is guided by reverence for God, respect for self, and regard for others. Reverence, respect, and regard permeate the classroom, residence hall, athletic field, office, and social venues at William Carey University. The Carey culture is imbedded in the Great Commandment given by Christ, “Thou shalt love the Lord thy God with all thy heart, soul, mind, and strength; and thou shalt love thy neighbor as thyself.”

**Core Values**
We value:
- the search for truth, which we believe derives from God; we believe that the search for truth is a search for God.
- each individual as a creation of God with unique abilities and aspirations.
- education that prepares an individual to earn a living and to experience an abundant life.
- a comprehensive education which instills social responsibility, academic excellence, and a global perspective
- a free, democratic society and affirm that an educated populace is the best safeguard against tyranny.
- administrators, faculty, and staff as models of Christian character.
- students who are committed to grow in wisdom and in stature and in favor with God and man.

**Strategic Goals**
The strategic goals for the planning cycle are as follows:
- Provide quality academic programs to promote student learning.
- Promote Christian development and social responsibility.
- Strengthen ties with Baptist churches, associations, and conventions.
- Provide an environment that supports student learning.
- Strengthen financial resources.

**Strategies for Achieving Goals**

**Provide quality academic programs to promote student learning**
We will continue to implement the Quality Enhancement Plan (QEP) in order to strengthen undergraduate general education. Our academic program will be characterized by continuous improvement. We will maintain a balance between traditional liberal arts, which provides a foundation of knowledge, and a contemporary curriculum, which equips students to function in the modern society. The university will prepare for its institutional accreditation cycle with the Southern Association of Colleges and Schools (SACS) and will continue to seek specialty accreditation for appropriate academic units. Additional online programs will be developed to meet the needs of potential students who cannot meet classes on a regular schedule. The Tradition campus will continue to expand its schedule of day classes.

**Promote Christian development and social responsibility**
William Carey University takes seriously its commitment to the Christian faith and our Baptist heritage. We will continue to provide chapel services, BSU activities, and other avenues to present the gospel to our students. Further, we will provide opportunities for students and employees to give witness to their faith by planning mission trips, special religious services, and support for lifestyle evangelism. Christian Leadership Lectures and the Carey Lecture will continue. New avenues for expanding students’ spiritual development will be implemented. Faculty and other employees will be chosen with care in order to assure their commitment to the WCU mission.