Bachelor of Science in Business (B.S.B.) degree  Major:  Cross Cultural Business Management (CCBM)

### General Education Requirements (51 hours)

- **(6 hours)** REL 101 Introduction to Old Testament **and** REL 102 Introduction to New Testament
- **(6 hours)** ENG 101 Composition **and** ENG 102 Research & Composition  
  *Note: these courses must be taken in sequence upon initial enrollment.*
- **(3 hours)** Literature with an ENG prefix  
  or  
  PHI 201 Introduction to Philosophy **or** Literature with an ENG prefix
- **(3 hours)** COM 101 Public Speaking **or** COM 230 Oral Interpretation of Literature
- **(6 hours)** HIS 101 World History to 1500 **and** HIS 102 World History Since 1500  
  or  
  HIS 201 United States to 1865 **and** HIS 202 United States since 1865  
  *Note: history requirement must be met by taking two trimesters of the same history sequence*
- **(6 hours)** Courses selected from one area of the following four areas:  
  computing, fine arts, foreign language, natural/physical science
- **(6 hours)** Social and Behavioral Science  
  (geography, political science, sociology, psychology, and/or economics)
- **(4 hours)** Laboratory Science--one four-hour laboratory science course (biology, chemistry, physics, or physical science)
- **(3 hours)** MAT 131 College Algebra or higher
- **(3 hours)** Fine Arts  
  ART 200, MUM 101, THE 135
- **(2 hours)** Physical Education  
  (two activity courses or HEA 300; military science may be used to satisfy one hour of physical activity; varsity sports, marching band, and/or cheerleading will **not** meet physical requirements)

### CCBM Requirements:

#### Required Business Classes (48 hours)

- **(3 hours)** ACC 200 Basic Accounting Software for Small Business  
  OR  
  BUS 302 Web Page Design
- **(6 hours)** ACC 221-222 Principles of Accounting I & II
- **(6 hours)** ECO 201 and ECO 202 Principles of Economics I & II
- **(3 hours)** BUS 209 Legal Environment of Business I
- **(3 hours)** BUS 216 Business and Economic Statistics
- **(0 hours)** BUS 299 Service Learning for Business
- **(3 hours)** BUS 310 Microcomputer Applications
- **(3 hours)** BUS 311 Principles of Marketing
- **(3 hours)** BUS 313 Business Communications
- **(3 hours)** BUS 315 Managerial Finance
- **(3 hours)** BUS 351 International Management
- **(3 hours)** BUS 412 International Marketing
- **(3 hours)** BUS 413 Global Supply Chain Management
- **(3 hours)** BUS 414 Small Business Management
- **(3 hours)** BUS 415 International Finance

#### Required Religion Courses (30 hours)

- **(3 hours)** REL 310 Principles and Practices of Missions
- **(3 hours)** REL 320 Christian Theology
- **(3 hours)** REL 405 World Religions
- **(3 hours)** REL 470 The Life and Work of William Carey, D.D.
- **(3 hours)** REL 480 Service Practicum
- **(3 hours)** REL 483 Evangelism and Church Growth
- **(3 hours)** REL 484 Intercultural Field Experience
- **(9 hours)** REL 497 Internship in Missions

### Other Requirements:

- A total of 120 hours are required. Writing Intensive Course taken at WCU.
- 30 hours must be taken at WCU. The last 30 hours must be taken at WCU. Maximum of 60 hours transferred from community colleges. Average GPA of 2.00 for all courses. Average GPA of 2.00 on all WCU courses. Average GPA of 2.00 in CCBM classes.