

WILLIAM CAREY UNIVERSITY

INSTITUTIONAL PLAN, 2009-2010

Mission Statement

The mission of William Carey University is to provide quality liberal arts and professional education programs within a caring Christian academic community. The individual student is encouraged to develop his or her highest potential in scholarship, leadership, and service. The university collaborates with churches, organizations, and individuals to affirm its Baptist heritage and namesake—William Carey.

GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5	GOAL 6
Provide academic programs to promote student learning	Promote Christian development and social responsibility	Strengthen ties with Baptist churches, associations, and conventions	Provide an environment that supports student learning	Strengthen organizational and operational effectiveness	Strengthen financial resources
STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES
1.1 Utilize the assessment of student learning to improve academic programs	2.1 Provide Christian mission opportunities	3.1 Disseminate resource and informational materials to Baptist ministers and entities	4.1 Enhance campus security through perimeter fencing, campus lighting, and building and campus access	5.1 Maintain accountability in budget process	6.1 Conduct the annual giving campaign
1.2 Provide qualified faculty	2.2 Provide service opportunities	3.2 Provide learning opportunities for Baptist ministers	4.2 Upgrade University facilities	5.2 Continually improve and revise as needed the organizational structure	6.2 Increase the University endowment corpus
1.3 Provide and facilitate the use of instructional technology and learning resources in the library and across the University.	2.3 Provide opportunities for Christian growth	3.3 Prepare future church and denominational leaders	4.3 Enhance student retention	5.3 Document Institutional Effectiveness programs annually	6.3 Increase grant writing activities
1.4 Utilize the Center for the Study of the Life and Work of William Carey to promote student learning	2.4 Provide leadership development opportunities		4.4 Enhance recreational and residential education programs	5.4 Maintain the communication and information technology plan	6.4 Seek external funding for the continued development of the University
1.5 Complete all activities in preparation for SACS-COC reaffirmation, including the QEP, the Compliance Certificate, and the On-site Review.			4.5 Promote student organizations	5.5 Continue exploration of Green Campus operations	6.5 Continue the campaign for the College of Osteopathic Medicine construction and operation
1.6 Identify and implement new academic programs that support the mission of the University			4.6 Complete phase one construction of the College of Osteopathic Medicine facility		
			4.7 Complete construction of the Black Box Theatre		