

WILLIAM CAREY UNIVERSITY
INSTITUTIONAL PLAN, 2007-2008
Statement of Purpose

The mission of William Carey University is to provide liberal arts and professional education programs within a caring Christian academic community. The individual student is encouraged to develop his or her highest potential in scholarship, leadership, and service. The university collaborates with churches, organizations, and individuals to affirm its Baptist heritage and namesake—William Carey.

| GOAL 1 | GOAL 2 | GOAL 3 | GOAL 4 | GOAL 5 | GOAL 6 |
|--|--|--|--|---|--|
| Attain excellence in academic programs to promote student learning | Promote Christian development and social responsibility | Strengthen ties with Baptist churches, associations, and conventions | Provide an environment that supports student learning | Strengthen organizational and operational effectiveness | Strengthen financial resources |
| STRATEGIES | STRATEGIES | STRATEGIES | STRATEGIES | STRATEGIES | STRATEGIES |
| 1.1 Evaluate and revise student learning outcomes for all academic programs | 2.1 Provide Christian mission opportunities | 3.1 Disseminate resource and informational materials to Baptist ministers and entities | 4.1 Enhance campus security through perimeter fencing, campus lighting, and building and campus access | 5.1 Provide accountability in budget process | 6.1 Increase annual giving to the University and corpus of the endowment |
| 1.2 Enhance instructional technology training for faculty | 2.2 Provide service opportunities | 3.2 Provide learning opportunities for Baptist ministers | 4.2 Upgrade campus facilities | 5.2 Evaluate the organizational structure | 6.2 Increase grant writing activities |
| 1.3 Provide qualified faculty | 2.3 Provide opportunities for Christian growth | 3.3 Prepare future church and denominational leaders | 4.3 Begin construction of a new coast campus | 5.3 Document Institutional Effectiveness programs annually | 6.3 Seek external funding for items listed in 1.5, 4.2, 4.3 |
| 1.4 Expand instructional technology and library resources | 2.4 Provide leadership development opportunities | | 4.4 Enhance student retention | 5.4 Develop a communication and information technology strategic plan | 6.4 Seek external funding for a theater and communication building and an art gallery building |
| 1.5 Utilize the Center for the Study of the Life and Work of William Carey to promote student learning | | | 4.5 Enhance recreational and residential education programs | | |
| 1.6 Identify the focus for the Quality Enhancement Plan | | | 4.6 Support student organizations | | |