

WILLIAM CAREY COLLEGE
INSTITUTIONAL PLAN, 1999-2000

Statement of Purpose

The mission of William Carey College is to provide liberal arts and professional education programs within a caring Christian academic community. The individual student is encouraged to develop his or her highest potential in scholarship, leadership, and service. The college collaborates with churches, organizations, and individuals to affirm its Baptist heritage and namesake—William Carey.

GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5	GOAL 6	GOAL 7
Attain excellence in academic programs	Provide students the opportunity to develop to their highest potential	Promote Christian development and social responsibility	Strengthen ties with Baptist churches, associations, and conventions	Provide an appropriate campus environment	Strengthen organizational and operational effectiveness	Strengthen resources for financial development
STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES
1.1 Evaluate and improve curriculum and instruction annually	2.1 Enhance student retention	3.1 Provide Christian Mission opportunities	4.1 Disseminate resource and informational materials to Baptist ministers	5.1 Continue to repair, replace, and renovate prioritized capital needs	6.1 Provide accountability in budget process	7.1 Increase annual giving to the College
1.2 Provide quality faculty	2.2 Enhance recreational and residential education programs	3.2 Provide service opportunities	4.2 Provide learning opportunities for Baptist ministers	5.2 Enhance and promote security for the perimeter of the campuses	6.2 Provide controls for operational activities	7.2 Increase grant writing activities
1.3 Provide and maintain technology, library, and instructional resources	2.3 Support student organizations	3.3 Provide opportunities for Christian growth	4.3 Prepare future church and denominational leaders		6.3 Use Institutional Effectiveness Program to improve organizational and operational effectiveness	7.3 Increase the size of the endowment
1.4 Attract students with potential for academic success	2.4 Provide leadership development opportunities				6.4 Develop and implement communication and information technology strategic plan	